



**Grand Rapids Area
Chamber of Commerce**
Creating Opportunities for Business Success



**CENTER FOR
SUSTAINABILITY**
AT AQUINAS COLLEGE

Quarterly Issue Forum: Emerging Energy Strategies

Employers today are faced with the challenge of managing increasing energy costs and various policy initiatives around global climate change. This Issue Forum will focus on integrating models for sustainable design and strategies relevant to new and existing business opportunities for the 21st Century.

The half-day event will feature Keynote Speaker Vijay Vaitheeswaran, award-winning correspondent for *The Economist* magazine and author of *Power to the People: How the Coming Energy Revolution Will Transform an Industry, Change Our Lives, and Maybe Even Save the Planet*. He will discuss the latest energy technologies from across the globe and project future trends from a systems point of view for next practices.



Vijay Vaitheeswaran

Following the keynote, a panel of experts will delve into the details of Governor Granholm's recently released 21st Century Energy Plan.

This forum will also include local business leaders and respective experts in their fields leading break-outs to discuss the "best" practices and "next" practices in current energy technology.

Don't miss your chance to take part in this cutting-edge discussion!

Quarterly Issue Forum: Emerging Energy Strategies

Monday, March 12

7:30 a.m. – Noon

Aquinas College Performing Arts Center and Donnelly Hall
\$25/members, \$35/non-members, \$5/students

Environmental Champion:

DTE Energy



Environmental Visionaries:

meijer

GRAND RAPIDS
BUSINESS JOURNAL

Environmental Leaders:



Register me for the Emerging Energy Strategies Quarterly Issue Forum

Name: _____

Company: _____

Address: _____

City/Zip: _____

Phone: _____

Email: _____

Breakout session (choose one):

- Best Practices – Strategies for Business
Discover resources in LEED certification, energy tax credits and options that can be incorporated into your existing energy strategy.
- Next Practices – Case Studies in Energy
Learn what innovative energy technologies are being utilized by area business leaders.

Method of Payment:

- Credit Card
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Card number: _____

Exp. Date: _____

Name on Card: _____

Signature: _____

Please fax this RSVP to 616.771.0318; or mail with payment to 111 Pearl St. NW, Grand Rapids, MI 49503. For more information or to register by phone/e-mail, contact Janessa Stroud at 616.771.0336 or stroudj@grandrapids.org.